

NONPROFIT SOFTWARE FUNDRAISING FUNCTIONALITY CHECKLIST

Does your organization need new **Fundraising** software?

Meet with your team & think about your needs over the **next 3-4 years**.

Identify the functionality your next system **must have** in order to achieve your goals!



FUNCTIONALITY LIST	MUST HAVE	NICE TO HAVE	DON'T NEED
One Time & Monthly Giving			
Honor/Memorial Giving			
Customized Autoresponders			
eCards			
Employer Matching Gift Search			
Designations			
ACH Payments			
PayPal Payments			
Peer-to-Peer			
Open API			
Integration with our CRM			
Donor Self-Update Info			
Other:			
Other:			



Maureen Wallbeoff

Practical Wisdom for

Nonprofit Accidental Techies

meetmaureen.com | 508-744-3366

NONPROFIT SOFTWARE EMAIL MARKETING FUNCTIONALITY CHECKLIST

Does your organization need new **Email Marketing** software?

Meet with your team & think about your needs over the **next 3-4 years**.

Identify the functionality your next system **must have** in order to achieve your goals!



FUNCTIONALITY LIST	MUST HAVE	NICE TO HAVE	DON'T NEED
Campaigns & Single Blasts			
Customizable Templates			
Fully Optimized for Mobile			
Marketing Automation			
A/B Testing			
Personalized Content			
Whitelist IP Addresses			
Segmentation			
Open API			
Integration with our CRM			
Delivery & Performance Reports			
Other:			
Other:			
Other:			



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NONPROFIT SOFTWARE EVENT MANAGEMENT FUNCTIONALITY CHECKLIST

Does your organization need new **Event Management** software?
 Meet with your team & think about your needs over the **next 3-4 years**.
 Identify the functionality your next system **must have** in order to achieve your goals!



FUNCTIONALITY LIST	MUST HAVE	NICE TO HAVE	DON'T NEED
Supports Free & Paid Events			
Customizable Event Templates			
Fully Optimized for Mobile			
Single, Group & Table Tickets			
Discount Codes			
Calendar & List Views			
Customizable Autoreponders			
Social Media Sharing			
Open API			
Integration with our CRM			
Export Attendees for Check In			
Other:			
Other:			
Other:			



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